Wild in the Country 2020
Sponsorship Opportunities

Saturday May 9, 2020
WHO WE ARE
Lions Tigers & Bears (LTB) is a nonprofit exotic animal sanctuary and educational facility located just outside Alpine, California, on the edge of the Cleveland National Forest. At the heart of the organization’s mission is helping to save the lives of exotic animals being kept in captivity in roadside zoos, backyard cages, or worse.

LTB is one of only a small number of exotic animal sanctuaries in the United States accredited by both the Global Federation of Animal Sanctuaries and the American Sanctuary Association. LTB is often called on to help rescue big cats and other exotic animals from abusive and neglectful situations across the country.

INVESTING IN HOPE
An estimated 5,000 to 7,000 tigers live in the U.S.—more than exist in the wild—mostly at unaccredited breeding facilities, poorly run roadside zoos, traveling zoos, pseudo-sanctuaries and private menageries. An alarming reality is that a big cat can be purchased for as little as $300, or less than the cost of a purebred dog. Five states currently have no laws regulating possession of large wild exotic animals as pets. The illicit sale of exotic animals is a $10 billion industry following drugs, counterfeiting, and human trafficking. Through advocacy and public awareness, the tides are steadily turning in favor of protecting animals suffering in captivity as money-making objects, languishing in substandard cages and deprived of the most basic care. LTB has positioned itself at the forefront of these efforts, collaborating with leadership professionals from other reputable sanctuaries across the country to enact legislation and affect change on a national level.
Raja & Natasha Presenting Sponsor - $10,000

- VIP Table for 10 with company logo or your name prominently displayed
- Exclusive Behind-the-Scenes sanctuary experience for 2 with Founder Bobbi Brink, which includes feeding of the animals in each habitat
- 10 Member-for-a-Day passes for an educational sanctuary visit
- Company logo/link or your name in all event-related e-blasts as Presenting Sponsor (each eblast reaches 25,000 people)
- Company name listed in all event-related Facebook posts as Presenting Sponsor (154,976 followers)
- Your name as Presenting Sponsor in Instagram event highlight (25.3K followers)
- Recognition as Presenting Sponsor on all event-related collateral materials
- Company logo or your name on banner which is displayed year round
- Special recognition as Presenting Sponsor in event program (500 printed)
- Company logo/link or your name on the Lions Tigers & Bears website as Presenting Sponsor
Protector of the Pride - $5,000

- 8 VIP Tickets to Wild in the Country 2020 with company logo or your name prominently displayed at event
- Exclusive Behind the-Scenes sanctuary experience for 2 includes feeding of the animals
- 8 Member-for-a-Day passes for an educational sanctuary visit
- Company logo or your name in 5 event-related e-blasts (reaches 25,000 people)
- Company logo or your name in 5 event-related Facebook posts (154,976 followers)
- Company logo or your name on banner which is displayed year round
- Special recognition in event program (500 printed)
- Company logo/link or your name on the Lions Tigers & Bears website

Keeper of the Wild - $2,500

- 4 VIP tickets to Wild in the Country 2020
- Exclusive Behind the-Scenes sanctuary experience for 2 includes feeding of the animals
- 6 Member-for-a-Day passes for an educational sanctuary visit
- Company logo/link or your name in 3 event-related e-blasts (reaches 25,000 people)
- Company logo or your name in 3 event-related Facebook posts (154,976 followers)
- Company logo or your name on banner which is displayed year round
- Special recognition in event program (500 printed)
- Company logo/link or your name on the Lions Tigers & Bears website
Sanctuary Defender - $1,000

- 2 Wild in the Country general admission tickets
- 2 Member-for-a-Day passes for an educational sanctuary visit
- Company logo/link or your name in 1 event-related e-blast (reaches 25,000 people)
- Company logo/link or your name in 1 event-related Facebook post (149,495 followers)
- Company logo or your name on banner which is displayed year round
- Company logo or your name listed in event program (500 printed)
- Company logo/link or your name on the Lions Tigers & Bears website

Animal Champion - $500

- 10% off up to (10) General Admission tickets to Wild in the Country 2020
- 4 Member-for-a-Day passes for an educational sanctuary visit
- Company logo or your name listed in event program (500 printed)
- Company logo/link or your name on the Lions Tigers & Bears website

Animal Advocate - $250

- 10% off up to (10) General Admission tickets to Wild in the Country 2020
- 2 Member-for-a-Day passes for an educational sanctuary visit
- Company logo or your name listed in event program (500 printed)
- Company logo/link or your name on the Lions Tigers & Bears website
Sponsorship Form

Sponsor Name: ________________________________

Company/Organization: ________________________________

Address: ________________________________

City/State/Zip: ________________________________

Phone: __________________ Email: __________________

How should sponsor be credited? ________________________________________________

Please provide business cards, artwork, photos, brochures & related materials for promotional display.

Sponsor Signature: ________________________________

Sponsorship Levels:

YES! I would like to be a Lions Tigers & Bears 2020 Wild in the Country sponsor at the following level:

☐ $10,000 Raja and Natasha Presenting Sponsor

☐ $5,000 Protector of the Pride☐ $500 Animal Champion

☐ $2,500 Keeper of the Wild☐ $250 Animal Advocate

☐ $1,000 Sanctuary Defender☐ Sorry, I cannot attend, but please accept my donation.

Enclosed is a check for $ __________ or Please charge my card $ ______________

Credit Card Type: ☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

Card # ___________________________ Exp Date: __________ CVC Code: __________

Cardholder’s Name: ________________________________

Please return this form with payment to:

Lions Tigers & Bears
24402 Martin Way, Alpine, CA 91901

OR email: development@lionstigersandbears.org or phone: Debby at (619) 659.8078 x 3

Thank You for Your Support!
DONOR INFORMATION (please print)

Name of Donor: ________________________________
(Name as you would like it to appear in the catalog and event program)

Company/Organization (if applicable): ________________________________

Contact Name: ________________________________

Mailing Address 1: ________________________________

Mailing Address 2: ________________________________

City/State/Zip: ________________________________

Phone: ________________________________ Email: ________________________________

DONATION INFORMATION (please print)

Detailed Description of Donation: ________________________________

Estimated Fair Market Value: $______________________________

Restrictions? If yes, provide details: ________________________________

DONATION DETAILS (check all that apply)

DELIVERY

☐ I will deliver

☐ I will send by mail

CERTIFICATES & DISPLAY

☐ I will provide a gift certificate

☐ Please create a gift certificate

MISCELLANEOUS

☐ Cash donation enclosed

☐ Please contact me regarding sponsorship opportunities

Please return this form by May 1st, 2020 to:
Lions Tigers & Bears • 24402 Martin Way, Alpine, CA 91901
Email: development@lionstigersandbears.org
Phone: Debby at (619) 659-8078 x 3

Or, submit your donation online at:
https://events.readysetauction.com/lionstigersandbears/wic2020

Items received after May 1st may be used for a future event.
Your donation may be tax deductible. Please consult your tax advisor.

FOR STAFF USE ONLY

Procured by

Phone

Email
DENIM & Diamonds
Saturday, May 9, 2020

2 pm to 6 pm
VIP Reception 1 pm to 2 pm

VISIT WITH THE BIG CATS AND BEARS

Live Auction  •  Silent Auction  •  Family Fun
• Dining, Dancing and Entertainment

Adult: $125 ($150 after May 2nd)  •  VIP Adult: $325*
Child: $45  •  VIP Child: $45*
Table: $1,250 (for 10) ($1,500 after May 2nd)  •  VIP Table: $3,250 (for 10)*

* Only 100 VIP tickets are being sold. Not available after May 2nd.
VIP perks include: VIP reception, welcome drink, ‘Feed a Wild One’ Experience, preferred seating and plated meal service. Must be 18 yrs. or older with valid I.D. to feed. VIP Child must be purchased with a VIP Adult.

Child and VIP Child rates are for 12 yrs. old and under and includes a child’s meal.

• Tickets must be purchased in advance.
• Event will take place RAIN or SHINE!

To purchase tickets call
(619) 659-8078 x 4
or visit our website at
www.lionstigersandbears.org

Per IRS regulation #67-246, the Fair Market Value of the event is $80.00/Adult ticket and $90.00/VIP Adult ticket.