July 7, 2022 (Alpine, CA) - For the past several days many concerned citizens and supporters of Lions Tigers & Bears have reached out regarding the horrifying images recently released at The Black Jaguar-White Tiger Foundation near Mexico City. These images are now widespread after the "foundation" was raided by Mexican officials earlier this week. Officials removed nearly 200 lions, tigers, jaguars, and other animals found in "deplorable conditions."

This facility, which is a self-proclaimed sanctuary, is run by a controversial figure named Eduardo Serio, who has championed himself as an environmental activist and conservationist. Countless American and world-renown celebrities have given huge donations and have made trips to the “sanctuary” to cuddle with their many baby tiger, lion, and jaguar cubs, posting these encounters on social media. According to the Attorney General of Mexico, Serio is currently under investigation and is being sought for the mistreatment of animals. According to sources in Mexico Serio is denying any wrongdoing while also refusing to meet with authorities.

Due to the severity of the situation, and the sheer number of animals involved this situation is critical for all animals involved, with many too sick or weak to be moved. However, the lucky ones will be moved to reputable sanctuaries and zoos In Mexico. This tragic story is unfortunately all too familiar. When there is a constant presence of young cubs at a facility, it is a key indicator that the exploitative practice of breeding and dumping of animals is occurring.

Lions Tigers & Bears has spent nearly two decades educating the public about fraudulent “sanctuaries” and “rescues” that are anything but. Black Jaguar-White Tiger Foundation is one of them. For years this pseudo-sanctuary has maintained a public façade that they are a facility saving animals and working toward conservation – but don’t be fooled – this facility, and many others out there are fueling the trade and abuse of animals, with their innocent animals paying the ultimate price.

Now there are 200 animals languishing in poor condition, many underweight and with open wounds. Lions Tigers & Bears has been in contact with a team of veterinarians who are assisting on the ground and we would like to raise $5,000 in funding to help cover veterinary supplies for their team to provide the animals critical treatment. We started a GOFUNDME fundraiser. PLEASE CLICK HERE TO DONATE
With 200 big cats to tend to they will need abundant supplies including wound care, dewormer, pain treatment, microchipping, etc.

While we work to address the immediate needs of these cats, we are also working closely with a team of stakeholders, accredited sanctuaries, and government officials to formulate an action plan for next steps to transfer these animals to TRUE reputable sanctuaries, including our own. It is at true sanctuaries that they can receive the lifetime care they deserve and eliminate any risk of needing to be rescued again.

We urge the public to please know the facility you are supporting. Ask questions. Are they accredited? What is the lifelong plan for the animals here? Are they a “contact” rescue? Are there a surplus of cubs? If so, you may want to dig deeper – as it may very well be like the now-defunct Black Jaguar-White Tiger Foundation. YOU hold the power of exposure. YOU can make a difference. By promoting legitimate true and accredited sanctuaries YOU are helping stop the cycle of abuse. Thank you for being a voice for the animals.

Your support on any level will mean so much so together we can help these animals get the care they so desperately need. All funds raised up to our goal will be used for the purchase of veterinary supplies. Any additional funds will go where needed most to ensure the care and rescue of current and future rescued animals.