Wild in the Country 2022
Sponsorship Opportunities

DENIM & Diamonds
Saturday May 21, 2022
**WHO WE ARE**

Lions Tigers & Bears (LTB) is a nonprofit exotic animal sanctuary and educational facility located just outside Alpine, California, on the edge of the Cleveland National Forest. At the heart of the organization’s mission is helping to save the lives of exotic animals being kept in captivity in roadside zoos, backyard cages, or worse. LTB is one of only a small number of exotic animal sanctuaries in the United States accredited by both the Global Federation of Animal Sanctuaries and the American Sanctuary Association. LTB is often called on by first responders and officials to help rescue big cats and other exotic animals from abusive and neglectful situations across the country.

**INVESTING IN HOPE**

An estimated 5,000 to 7,000 tigers live in the U.S.—more than exist in the wild—mostly at unaccredited breeding facilities, poorly run roadside zoos, traveling zoos, pseudo-sanctuaries and private menageries. An alarming reality is that a big cat can be purchased for as little as $300, or less than the cost of a purebred dog. Four states, per the Big Cat Sanctuary Alliance, currently have no laws regulating possession of large wild exotic animals as pets. The illicit sale of exotic animals is a $20 billion industry following drugs, counterfeiting, and human trafficking. Through advocacy and public awareness, the tides are steadily turning in favor of protecting animals suffering in captivity as money-making objects, languishing in substandard cages and deprived of the most basic care. LTB has positioned itself at the forefront of these efforts, collaborating with leadership professionals from other reputable sanctuaries across the country to enact legislation and affect change on a national level.
Raja & Natasha Presenting Sponsor - $10,000

- VIP Table for ten to Wild in the Country with your company logo or your name displayed on table
- One Pass for a Behind-the-Scenes exclusive sanctuary visit for two with Founder Bobbi Brink (to be scheduled for a mutually agreed upon date). This exciting experience includes feeding* the animals at each habitat
- Ten Member-for-a-Day passes for an educational sanctuary visit
- Company logo or your name in all event-related social media posts as Presenting Sponsor: Facebook (155,000 followers), Instagram (62,000 followers)
- Company logo or your name in all event-related e-blasts as Presenting Sponsor (each e-blast reaches 35,000 people)
- Company logo or your name listed on event website as Presenting Sponsor
- Recognition as Presenting Sponsor on all event-related collateral materials including event program (500 printed)
- Company logo or your name on recognition signage

PLEASE NOTE - VIP tickets include: One-hour pre-event reception in which you will have the opportunity to ‘Feed a Wild One*’, dine on delicious hors d’oeuvres, and enjoy a welcome drink.

*Must be 18 yrs. or older to ‘Feed a Wild One’

Raja and Natasha were the founding tigers of Lions Tigers & Bears. They were rescued in September 2002 from a backyard owner in Texas where they were kept in a 6’ x 12’ chain link cage with concrete floors, and no shade or shelter to protect them from the harsh Texas elements.

Upon arrival to their new home, it became apparent that Natasha was pregnant, and after just one month of being rescued, gave birth to two cubs—Sitarra and Tabu.
Protector of the Pride - $5,000

- Six VIP Tickets to Wild in the Country with your company logo or your name displayed on table
- One Pass for a Behind-the-Scenes visit for two with a Keeper (to be scheduled for a mutually agreed upon date). This exciting experience includes feeding* the animals at each habitat
- Six Member-for-a-Day passes for an educational sanctuary visit
- Company logo or your name in five event-related social media posts: Facebook (155,000 followers), Instagram (62,000 followers)
- Company logo or your name in five event-related e-blasts (each e-blast reaches 35,000 people)
- Company logo or your name listed on event website
- Recognition on event-related collateral materials including event program (500 printed)
- Company logo or your name on recognition signage

Keeper of the Wild - $2,500

- Four VIP Tickets to Wild in the Country
- Four Member-for-a-Day passes for an educational sanctuary visit
- Company logo or your name in three event-related social media posts: Facebook (155,000 followers), Instagram (62,000 followers)
- Company logo or your name in three event-related e-blasts (each e-blast reaches 35,000 people)
- Company logo or your name listed on event website
- Recognition on event-related collateral materials including event program (500 printed)
- Company logo or your name on recognition signage

PLEASE NOTE - VIP tickets include: One-hour pre-event reception in which you will have the opportunity to ‘Feed a Wild One’*, dine on delicious hors d’oeuvres, and enjoy a welcome drink.
* Must be 18 yrs. or older to ‘Feed a Wild One’
Sanctuary Defender - $1,000

- Two General Admission Tickets to Wild in the Country
- Two Member-for-a-Day passes for an educational sanctuary visit
- Company logo or your name in one event-related social media post: Facebook (155,000 followers), Instagram (62,000 followers)
- Company logo or your name in one event-related e-blast (each e-blast reaches 35,000 people)
- Company logo or your name listed on event website
- Recognition on event-related collateral materials including event program (500 printed)
- Company logo or your name on recognition signage

Animal Champion - $500

- Four Member-for-a-Day passes for an educational sanctuary visit
- Company logo or your name listed in event program (500 printed)
- Company logo or your name listed on event website

Animal Advocate - $250

- Two Member-for-a-Day passes for an educational sanctuary visit
- Company logo or your name listed in event program (500 printed)
- Company logo or your name listed on event website
Sponsorship Form

Sponsorship Name: ____________________________________________
(Name as you would like it to appear in the program or on any other event-related materials)

Company/Organization: ______________________________________

Contact Name: ______________________________________________

Address: ____________________________________________________

City/State/Zip: _______________________________________________

Phone: ____________________ Email: ___________________________

Signature: __________________________________________________

Please provide business cards, logos, artwork, photos, brochures & related materials for promotional display.

Sponsorship Levels:

YES! I would like to be a Lions Tigers & Bears 2022 Wild in the Country sponsor at the following level:

☐ $10,000 Raja and Natasha Presenting Sponsor

☐ $5,000 Protector of the Pride

☐ $2,500 Keeper of the Wild

☐ $1,000 Sanctuary Defender

☐ $500 Animal Champion

☐ $250 Animal Advocate

Enclosed is a check for $ ____________________ or Please charge my card $ ____________________

Credit Card Type:  ☐ American Express  ☐ Discover  ☐ MasterCard  ☐ Visa

Card # ___________________________ Exp Date: __________ CVC Code: __________

Cardholder Name: __________________________________________

Billing Address: _____________________________________________

Please return this form with payment to:
Lions Tigers & Bears - Wild in the Country
24402 Martin Way, Alpine, CA 91901
OR email: dhansen@lionstigersandbears.org or phone: (619) 659-8078

Thank You for Your Support!