



# **WILD** IN THE **COUNTRY**

**Sponsorship Opportunities**

**Saturday – May 18, 2024**

**LIONS TIGERS & BEARS**  
**BIG CAT & EXOTIC ANIMAL SANCTUARY**





## WILD IN THE COUNTRY 2024 | SPONSORSHIP OPPORTUNITIES

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### WHO WE ARE

Lions Tigers & Bears (LTB) is a nonprofit exotic animal sanctuary and educational facility located just outside Alpine, California, on the edge of the Cleveland National Forest. At the heart of the organization's mission is helping to save the lives of exotic animals being kept in captivity in roadside zoos, backyard cages, or worse. LTB is one of only a small number of

exotic animal sanctuaries in the United States accredited by both the Global Federation of Animal Sanctuaries and the American Sanctuary Association. LTB is often called on by first responders and officials to help rescue big cats and other exotic animals from abusive and neglectful situations across the country.

### INVESTING IN HOPE

An estimated 5,000 to 7,000 tigers live in the U.S.—more than exist in the wild—mostly at unaccredited breeding facilities, poorly run roadside zoos, traveling zoos, pseudo-sanctuaries and private menageries. An alarming reality is that a big cat can be purchased for as little as \$300, or less than the cost of a purebred dog. Four states, per the Big Cat Sanctuary Alliance, currently have no laws regulating possession of large wild exotic animals as pets. The illicit sale of exotic animals is a \$20 billion industry following drugs, counterfeiting, and human trafficking. Through advocacy and public awareness, the tides are steadily turning in favor of protecting animals suffering in captivity as money-making objects, languishing in substandard cages and deprived of the most basic care. LTB has positioned itself at the forefront of these efforts, collaborating with leadership professionals from other reputable sanctuaries across the country to enact legislation and affect change on a national level.

### HOW YOU CAN HELP

Wild in the Country is our biggest and most important fundraiser of the year. Your generous donation helps provide our rescued animals a safe and enriching forever home and the care they need for the rest of their lives. Every donation makes a HUGE difference in the lives of our current animals and allows us to continue our work to rescue those still in need.





# EXCLUSIVE TITLE SPONSOR

## \$50,000



**PLATINUM VIP TABLE:** Platinum table for 10 to Wild in the Country with your company logo or name displayed on table.

**CUSTOM ACTIVATION:** 10X10 space for your brand's exclusive marketing & outreach.

**OBSERVATION EXPERIENCE:** Go behind the scenes and observe a medical procedure on a rescued exotic animal.

**WHITE OAK RETREAT:** One night stay at the beautiful White Oak Mountain Retreat where you will be surrounded by San Diego County's countryside and the majestic rescued animals. (Must be 21+)

**EXCLUSIVE SIGNAGE:** Exclusive signage for your company logo or name during event.

**BEHIND THE SCENES:** One Pass for a Behind-the-Scenes exclusive sanctuary visit for two with Founder Bobbi Brink (to be scheduled for a mutually agreed upon date). This exciting experience includes feeding\* the animals at each habitat.

**MEMBER PASSES:** Ten Member-for-a-Day passes for an educational sanctuary visit.

**SOCIAL MEDIA MARKETING:** Company logo or your name in event-related social media posts as a Sponsor: Facebook (265K followers), Instagram (75.3K followers).

**EMAIL MARKETING:** Company logo or your name in event-related e-blasts as a Sponsor (each e-blast reaches 35,000 people).

**WEB BANNER:** Company logo or your name listed on event website as a Sponsor.

**STANDARD SIGNAGE:** Company logo or your name on recognition signage.

**MARKETING MATERIALS:** Inclusion of company product samples or marketing materials in guest gift bags.

**RECOGNITION:** Recognition on event collateral.

*PLEASE NOTE - VIP tickets include: One-hour pre-event reception in which you will have the opportunity to 'Feed a Wild One\*', dine on delicious hors d'oeuvres, and enjoy a welcome drink.*

*\*Must be 18 yrs. or older to 'Feed a Wild One'*

# PREMIER SPONSOR

## \$25,000



**PLATINUM VIP TABLE:** Platinum table for 10 to Wild in the Country with your company logo or name displayed on table.

**WHITE OAK RETREAT:** One night stay at the beautiful White Oak Mountain Retreat where you will be surrounded by San Diego County's countryside and the majestic rescued animals. (Must be 21+)

**EXCLUSIVE SIGNAGE:** Exclusive signage for your company logo or name during event.

**BEHIND THE SCENES:** One Pass for a Behind-the-Scenes exclusive sanctuary visit for two with Founder Bobbi Brink (to be scheduled for a mutually agreed upon date). This exciting experience includes feeding\* the animals at each habitat.

**MEMBER PASSES:** Ten Member-for-a-Day passes for an educational sanctuary visit.

**SOCIAL MEDIA MARKETING:** Company logo or your name in event-related social media posts as a Sponsor: Facebook (265K followers), Instagram (75.3K followers).

**EMAIL MARKETING:** Company logo or your name in event-related e-blasts as a Sponsor (each e-blast reaches 35,000 people).

**WEB BANNER:** Company logo or your name listed on event website as a Sponsor.

**STANDARD SIGNAGE:** Company logo or your name on recognition signage.

**MARKETING MATERIALS:** Inclusion of company product samples or marketing materials in guest gift bags.

**RECOGNITION:** Recognition on event collateral.

*PLEASE NOTE - VIP tickets include: One-hour pre-event reception in which you will have the opportunity to 'Feed a Wild One\*', dine on delicious hors d'oeuvres, and enjoy a welcome drink.*

*\*Must be 18 yrs. or older to 'Feed a Wild One'*





# KING LOUIE SPONSOR

## \$15,000

**PLATINUM VIP TABLE:** Platinum table for 10 to Wild in the Country with your company logo or name displayed on table.

**BEHIND THE SCENES:** One pass for a Behind-the-Scenes exclusive sanctuary visit for two (to be scheduled for a mutually agreed upon date). This exciting experience includes feeding\* the animals at each habitat.

**MEMBER PASSES:** 6 Member-for-a-Day passes for an educational sanctuary visit.

**SOCIAL MEDIA MARKETING:** Company logo or your name in 12-related social media posts as a Sponsor: Facebook (265K followers), Instagram (75.3K followers).

**EMAIL MARKETING:** Company logo or your name in 4 event-related e-blasts as a Sponsor (each e-blast reaches 35,000 people).

**WEB BANNER:** Company logo or your name listed on event website as a Sponsor.

**STANDARD SIGNAGE:** Company logo or your name on recognition signage.

**MARKETING MATERIALS:** Inclusion of company product samples or marketing materials in guest gift bags.

**RECOGNITION:** Recognition on event collateral.

*PLEASE NOTE - VIP tickets include: One-hour pre-event reception in which you will have the opportunity to 'Feed a Wild One\*', dine on delicious hors d'oeuvres, and enjoy a welcome drink.*

*\*Must be 18 yrs. or older to 'Feed a Wild One'*



# RAJA & NATASHA

## SPONSOR

### \$10,000



**PLATINUM VIP TABLE:** Platinum table for 10 to Wild in the Country with your company logo or name displayed on table.

**MEMBER PASSES:** 4 Member-for-a-Day passes for an educational sanctuary visit.

**SOCIAL MEDIA MARKETING:** Company logo or your name in 10-related social media posts as a Sponsor: Facebook (265K followers), Instagram (75.3K followers).

**EMAIL MARKETING:** Company logo or your name in 3 event-related e-blasts as a Sponsor (each e-blast reaches 35,000 people).

**WEB BANNER:** Company logo or your name listed on event website as a Sponsor.

**STANDARD SIGNAGE:** Company logo or your name on recognition signage.

**MARKETING MATERIALS:** Inclusion of company product samples or marketing materials in guest gift bags.

**RECOGNITION:** Recognition on event collateral.

*PLEASE NOTE - VIP tickets include: One-hour pre-event reception in which you will have the opportunity to 'Feed a Wild One\*', dine on delicious hors d'oeuvres, and enjoy a welcome drink.*

*\*Must be 18 yrs. or older to 'Feed a Wild One'*



# PROTECTOR OF THE PRIDE SPONSOR

## \$5,000



**PLATINUM VIP TABLE:** Platinum table for 10 to Wild in the Country with your company logo or name displayed on table.

**MEMBER PASSES:** 4 Member-for-a-Day passes for an educational sanctuary visit.

**SOCIAL MEDIA MARKETING:** Company logo or your name in 5-related social media posts as a Sponsor: Facebook (265K followers), Instagram (75.3K followers).

**WEB BANNER:** Company logo or your name listed on event website as a Sponsor.

**STANDARD SIGNAGE:** Company logo or your name on recognition signage.

**RECOGNITION:** Recognition on event collateral.

*PLEASE NOTE - VIP tickets include: One-hour pre-event reception in which you will have the opportunity to 'Feed a Wild One', dine on delicious hors d'oeuvres, and enjoy a welcome drink.*

*\*Must be 18 yrs. or older to 'Feed a Wild One'*



# KEEPER OF THE WILD SPONSOR

**\$2,500**



**GOLD TICKETS:** 2 gold tickets to Wild in the Country.

**MEMBER PASSES:** 2 Member-for-a-Day passes for an educational sanctuary visit.

**SOCIAL MEDIA MARKETING:** Company logo or your name in 2-related social media posts as a Sponsor: Facebook (265K followers), Instagram (75.3K followers).

**WEB BANNER:** Company logo or your name listed on event website as a Sponsor.

**STANDARD SIGNAGE:** Company logo or your name on recognition signage.

**RECOGNITION:** Recognition on event collateral.



# SANCTUARY DEFENDER SPONSOR

**\$1,000**



**SILVER TICKETS (GENERAL ADMISSION) :** 2 Silver tickets to Wild in the Country.

**SOCIAL MEDIA MARKETING:** Company logo or your name in 1-related social media posts as a Sponsor: Facebook (265Kfollowers), Instagram (75.3K followers).

**WEB BANNER:** Company logo or your name listed on event website as a Sponsor.

**STANDARD SIGNAGE:** Company logo or your name on recognition signage.

**RECOGNITION:** Recognition on event collateral.



# ANIMAL CHAMPION SPONSOR

**\$500**



**WEB BANNER:** Company logo or your name listed on event website as a Sponsor.

**STANDARD SIGNAGE:** Company logo or your name on recognition signage.

**RECOGNITION:** Recognition on event collateral



# ANIMAL ADVOCATE SPONSOR

**\$250**



**STANDARD SIGNAGE:** Company logo or your name on recognition signage.

**RECOGNITION:** Recognition on event collateral





# Sponsorship Form

Wild in the Country 2024

www.lionstigersandbears.org

Tax ID: 33-0938499

(Name as you would like it to appear in the program or on any other event-related materials)

Sponsorship Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_  
FIRST LAST

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Please email your high resolution logo (if applicable).

## Sponsorship Levels:

**YES!** I would like to be a Lions Tigers & Bears

**2024 Wild in the Country** sponsor at the following level:

☐ **\$50,000 Exclusive Title Sponsor**

☐ **\$25,000 Premier Sponsor**

☐ **\$10,000 Raja and Natasha Presenting Sponsor**

☐ **\$5,000 Protector of the Pride**

☐ **\$500 Animal Champion**

☐ **\$2,500 Keeper of the Wild**

☐ **\$250 Animal Advocate**

☐ **\$1,000 Sanctuary Defender**



Enclosed is a check for \$ \_\_\_\_\_ or Please charge my card \$ \_\_\_\_\_

Credit Card Type: ☐ American Express ☐ Discover ☐ MasterCard ☐ Visa

Card # \_\_\_\_\_ Exp Date: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

Billing Address: \_\_\_\_\_

**Please return this form with payment to:**

Lions Tigers & Bears - Wild in the Country  
24402 Martin Way, Alpine, CA 91901

OR email: dhansen@lionstigersandbears.org or phone: Debby at (858) 335-9437

**Thank You for  
Your support!**