



# SPOOKY CAMPOVER

Sponsorship Opportunities – Oct. 25, 2024



**Lions Tigers  
& Bears**





## Lions Tigers & Bears

## ABOUT

Get ready for a spine-chilling adventure at the Spooky Campover, San Diego County's premier Halloween event where the magic of the season meets the thrill of wildlife. Imagine camping under the stars beside majestic lions, tigers, bears, jaguars, and leopards as they feast on their pumpkin treats in a festive display of nature's wonders.

This unique event offers a night filled with enchantment and fun, including a haunted house, pumpkin carving, s'mores by the campfire, and a spooky costume contest for kids.

Our comprehensive sponsorship packet is designed to provide valuable marketing and recognition opportunities, and we are deeply committed to expressing our gratitude for your support.

Your sponsorship plays a crucial role in helping us rescue and provide a lifelong safe haven for animals in need.

Thank you for standing with us in our mission to create a brighter future for these extraordinary animals.



# PREMIER SPONSORSHIP LEVELS

## SPOOKY TITLE SPONSOR

**\$5,000**

- Event title recognition
- Behind the Scenes visit to the sanctuary for two.
- Recognition in 4 sanctuary Eblasts (34,231 subscribers)
- Recognition in 5 social media posts across all platforms (IG, FB, X, TikTok, LinkedIn, YouTube – 343k subscribers)
- Recognition on sanctuary website (40,000 weekly visitors)
- Recognition on all event signage & collateral
- Recognition on enrichment boxes in animal habitats

## GRAVEYARD GUARDIAN SPONSOR

**\$2,500**

- Member for a Day passes for two.
- Recognition in 2 sanctuary Eblasts (34,231 subscribers)
- Recognition in 3 social media posts across all platforms (IG, FB, X, TikTok, LinkedIn, YouTube – 343k subscribers)
- Recognition on sanctuary website (40,000 weekly visitors)
- Recognition on all event signage & collateral
- Recognition on enrichment boxes in animal habitats

## GRACIOUS GHOUL SPONSOR

**\$1,500**

- Recognition in 1 sanctuary Eblasts (34,231 subscribers)
- Recognition in 2 social media posts across all platforms (IG, FB, X, TikTok, LinkedIn, YouTube – 343k subscribers)
- Recognition on sanctuary website (40,000 weekly visitors)
- Recognition on all event signage & collateral
- Recognition on enrichment boxes in animal habitats

## SCREAM TEAM SPONSOR

**\$1,000**

- Recognition in 2 social media posts across all platforms (IG, FB, X, TikTok, LinkedIn, YouTube – 343k subscribers)
- Recognition on sanctuary website (40,000 weekly visitors)
- Recognition on all event signage & collateral

# ACTIVATION SPONSOR LEVELS

## HAUNTED HERO SPONSOR

**\$500**

- Recognition signage on our featured event attraction – the haunted house!
- Recognition in 1 social media posts across all platforms (IG, FB, X, TikTok, LinkedIn, YouTube – 343k subscribers)
- Recognition on sanctuary website (40,000 weekly visitors)

## SCARY SKELETON SPONSOR

**\$250**

- Recognition announced before & after the costume contest
- Recognition on sanctuary website (40,000 weekly visitors)

## PUMPKIN KING SPONSOR

**\$100**

- Recognition on signage at the pumpkin carving station





# CONTACT

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Sponsorship Manager

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**Lions Tigers & Bears**

24402 Martin Way

Alpine, CA 91901

619-659-8078

[inquiries@lionstigersandbears.org](mailto:inquiries@lionstigersandbears.org)





# SPOOKY CAMPOVER

**SPONSORSHIP FORM**  
**LIONSTIGERSANDBEARS.ORG**  
**TAX ID: 33-0938499**

**SPONSORSHIP NAME:** \_\_\_\_\_

(NAME AS YOU WOULD LIKE IT TO APPEAR IN THE PROGRAM OR ON EVENT PROMOTIONS)

**CONTACT NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY/STATE/ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

(PLEASE EMAIL YOUR HIGH RESOLUTION LOGO IF APPLICABLE)

## SPONSORSHIP LEVELS

**YES! I WOULD LIKE TO BE A SPOOKY CAMPOVER SPONSOR**

**CHOOSE YOUR SPONSORSHIP LEVEL:**

☐ **SPOOKY TITLE SPONSOR - \$5,000**

☐ **GRAVEYARD GUARDIAN - \$2,500**

☐ **HAUNTED HERO - \$500**

☐ **GRACIOUS GHOUL - \$1,500**

☐ **SCARY SKELETON - \$250**

☐ **SCREAM TEAM - \$1,000**

☐ **PUMPKIN KING - \$100**

ENCLOSED IS A CHECK FOR \$ \_\_\_\_\_ OR PLEASE CHARGE MY CARD \$ \_\_\_\_\_

CREDIT CARD TYPE ☐ AMEX ☐ DISCOVER ☐ MASTERCARD ☐ VISA

CARD# \_\_\_\_\_ EXP DATE: \_\_\_\_\_ CVC CODE: \_\_\_\_\_

CARDHOLDER NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

**PLEASE RETURN THIS FORM WITH PAYMENT TO:**

**LIONS TIGERS & BEARS - SPOOKY CAMPOVER**

**24402 MARTIN WAY, ALPINE, CA 91901**

**OR EMAIL DREW DECKER: DREW@LIONSTIGERSANDBEARS.ORG / DEBBY HANSEN: DEBBY@LIONSTIGERSANDBEARS.ORG**

# THANK YOU!