



SPOOKY CAMPOVER

Sponsorship Opportunities – Oct. 24, 2025



**Lions Tigers
& Bears**



Lions Tigers & Bears

ABOUT

Get ready for a spine-chilling adventure at the Spooky Campover, San Diego County's premier Halloween event where the magic of the season meets the thrill of wildlife. Imagine camping under the stars beside majestic lions, tigers, bears, jaguars, and leopards as they feast on their pumpkin treats in a festive display of nature's wonders.

This unique event offers a night filled with enchantment and fun, including a haunted house, pumpkin carving, s'mores by the campfire, and a spooky costume contest for kids.

Our comprehensive sponsorship packet is designed to provide valuable marketing and recognition opportunities, and we are deeply committed to expressing our gratitude for your support.

Your sponsorship plays a crucial role in helping us rescue and provide a lifelong safe haven for animals in need.

Thank you for standing with us in our mission to create a brighter future for these extraordinary animals.

PREMIER SPONSORSHIP LEVELS

SPOOKY TITLE SPONSOR

\$5,000

- Event title recognition
- Behind the Scenes visit to the sanctuary for two.
- Recognition in 4 sanctuary Eblasts (34,231 subscribers)
- Recognition in 5 social media posts across all platforms (IG, FB, X, TikTok, LinkedIn, YouTube - 343k subscribers)
- Recognition on sanctuary website (40,000 weekly visitors)
- Recognition on all event signage & collateral
- Recognition on enrichment boxes in animal habitats

GRAVEYARD GUARDIAN SPONSOR

\$2,500

- Member for a Day passes for two.
- Recognition in 2 sanctuary Eblasts (34,231 subscribers)
- Recognition in 3 social media posts across all platforms (IG, FB, X, TikTok, LinkedIn, YouTube - 343k subscribers)
- Recognition on sanctuary website (40,000 weekly visitors)
- Recognition on all event signage & collateral
- Recognition on enrichment boxes in animal habitats

GRACIOUS GHOUL SPONSOR

\$1,500

- Recognition in 1 sanctuary Eblasts (34,231 subscribers)
- Recognition in 2 social media posts across all platforms (IG, FB, X, TikTok, LinkedIn, YouTube - 343k subscribers)
- Recognition on sanctuary website (40,000 weekly visitors)
- Recognition on all event signage & collateral
- Recognition on enrichment boxes in animal habitats

SCREAM TEAM SPONSOR

\$1,000

- Recognition in 2 social media posts across all platforms (IG, FB, X, TikTok, LinkedIn, YouTube - 343k subscribers)
- Recognition on sanctuary website (40,000 weekly visitors)
- Recognition on all event signage & collateral

ACTIVATION SPONSOR LEVELS

GRAVEYARD GUARDIAN SPONSOR

\$500

- Recognition signage on our featured event attraction – the haunted house!
- Recognition in 1 social media posts across all platforms (IG, FB, X, TikTok, LinkedIn, YouTube – 343k subscribers)
- Recognition on sanctuary website (40,000 weekly visitors)

GRACIOUS GHOUL SPONSOR

\$250

- Recognition announced before & after the costume contest
- Recognition on sanctuary website (40,000 weekly visitors)

SCREAM TEAM SPONSOR

\$100

- Recognition on signage at the pumpkin carving station



CONTACT

Kerry Blum

Lead Development Officer

619-659-8078 Ext. 116

kerry@lionstigersandbears.org

Debby Hansen

Sponsorship Manager

858-335-9437

dhansen@lionstigersandbears.org

Lions Tigers & Bears

24402 Martin Way

Alpine, CA 91901

619-659-8078

inquiries@lionstigersandbears.org





SPOOKY CAMPOVER

SPONSORSHIP FORM
LIONSTIGERSANDBEARS.ORG
TAX ID: 33-0938499

SPONSORSHIP NAME: _____

(NAME AS YOU WOULD LIKE IT TO APPEAR IN THE PROGRAM OR ON EVENT PROMOTIONS)

CONTACT NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ **EMAIL:** _____

SIGNATURE: _____

(PLEASE EMAIL YOUR HIGH RESOLUTION LOGO IF APPLICABLE)

SPONSORSHIP LEVELS

YES! I WOULD LIKE TO BE A SPOOKY CAMPOVER SPONSOR

CHOOSE YOUR SPONSORSHIP LEVEL:

- | | |
|---|---|
| <input type="checkbox"/> SPOOKY TITLE SPONSOR – \$5,000 | |
| <input type="checkbox"/> GRAVEYARD GUARDIAN – \$2,500 | <input type="checkbox"/> HAUNTED HERO – \$500 |
| <input type="checkbox"/> GRACIOUS GHOUL – \$1,500 | <input type="checkbox"/> SCARY SKELETON – \$250 |
| <input type="checkbox"/> SCREAM TEAM – \$1,000 | <input type="checkbox"/> PUMPKIN KING – \$100 |

ENCLOSED IS A CHECK FOR \$ _____ OR PLEASE CHARGE MY CARD \$ _____

CREDIT CARD TYPE ☐ AMEX ☐ DISCOVER ☐ MASTERCARD ☐ VISA

CARD# _____ EXP DATE: _____ CVC CODE: _____

CARDHOLDER NAME: _____

BILLING ADDRESS: _____

PLEASE RETURN THIS FORM WITH PAYMENT TO:

LIONS TIGERS & BEARS – SPOOKY CAMPOVER

24402 MARTIN WAY, ALPINE, CA 91901

OR EMAIL Kerry Blum at kerry@lionstigersandbears.org / Debby Hansen at dhansen@lionstigersandbears.org

THANK YOU!